Zoom Webinar Licenses

Overview
Franklin College recommends the use of Zoom Webinar for public events, particularly when hosting large general audiences with interactive question and answer sessions. Zoom Webinar facilitates events with up to 1,000 attendees and is intended for panel discussions, presentations, and moderated question and answer sessions with the audience. The functions in Zoom Webinar are similar to Zoom Meeting, providing a similar user interface for both event hosts and participants; however, there are a number of features built into Zoom Webinar to help facilitate and secure large, public events.

Click here to view a comparison of the Zoom Webinar to Zoom Meeting.

Team members in Franklin OIT and the Franklin Office of Communications are available to provide guidance related to hosting a public event, and it is recommended that event hosts contact Franklin OIT for a consultation, technical assistance, and training.

Licensing and Availability
Franklin College currently has two Webinar 1,000 licenses and one Webinar 500 license. Both are available for use by the Franklin community on a first-come, first-served basis. Webinars must be scheduled by a member of the Franklin OIT Instructional Technology team.

Webinar Roles
In Zoom Webinar, there are two types of roles: Panelists and Attendees.

- Panelists are complete participants in the webinar - they can share their screens, view and send video, use the annotation tools, etc. A webinar can have as many as 100 panelists (including the host).
- Attendees are view-only participants, though they can interact with hosts and panelists through a Q&A feature and via Chat.

The department reserving a Zoom Webinar license will need to identify and designate a host for the event. Franklin OIT team members are available to provide consultation, technical assistance setting up the event, and provide training for event hosts and moderators.

Scheduling
To schedule a webinar, please complete the Zoom Webinar Scheduling Form.