Logging in to Google Analytics

Complexity Level: Beginner
This is a beginner topic. Little to no advanced knowledge is required.

Overview
This page will help you login to Google Analytics.

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Logging into Google Analytics

Need Data Access?
Do you have access to Google Analytics Franklin College Departmental Data? If not please request access to your data.

Go to http://analytics.google.com and login with your google or gmail account

After logging in, you should see your Google Analytics Dashboard. It should look something like this. You may be automatically dumped into the data set you are expecting, but if you access to multiple data sets, you will need to locate the correct data set by clicking on the Data selector at the top. See below.

Requesting Access to your Departmental Google Analytics Data
FCOIT tracks analytics data on all department sites.

- Please request access to your data.

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